

# A Modest Proposal

For Preventing Middleware  
Research From Being a  
Burden to Industry, and  
For Making It Beneficial  
to The Public

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# Problem: **Middleware is under threat**

- industry wants “relevance”
- the academic community wants “rigor”
- it’s getting too easy for others to join in
  
- root cause:
  - Middleware has become **too simplistic**

# What to do about it?

- **complexity is good for Middleware**
- employment for you + your students
- endless chances to innovate
- keeps others at bay
  - less risk of “we did that a decade ago”

# What to do about it?

Resist misguided calls for “simplicity”

- Most problems between approaches result from **over-simplification**
  - your approach doesn't handle this corner case
  - 100% solutions are essential
  - every deployment has unique requirements

# What to do about it?

Focus on mechanisms, not goals

yes: simple-looking **interfaces**

- can readily be measured  
(e.g., lines of code, number of methods)

no: clear **goals and metrics**

- this requires careful thought
- eliminates many avenues for complexity

# What to do about it?

## ruthlessly eliminate alternatives

### Example: **(a)synchronous invocations:**

- it would be a disaster if people realized just how easy both techniques were to understand
- insist on just one choice
  - lots of openings for baroque workarounds

# What to do about it?

## Premature standardization is great!

- fossilizes poor ways of achieving end goals
  - more opportunities for exotic workarounds
- lack of consensus → include all alternatives
- doesn't require proof of usefulness

# What to do about it?

## Emphasize the irrelevance of customer needs

- today's customers are stuck on yesterday's problems
  - their guidance can safely be ignored



# What to do about it?

## Pooh-pooh “interoperability”

- it's just an excuse for somebody to impose their answer on you
- it requires thorough understanding of an alternative point of view

# What to do about it?

## Obfuscatory representations

only wimps can't  
think in raw XML!

- example: why say

```
{diskDrive:u  
  {serialNumber "1234-5678"}  
}
```

- when you could have said:

```
<sst:object type="diskDrive"  
name="u"> <sst:object type="serialNumber">  
<cbt:string>1234-5678</cbt:string> </sst:object>  
</sst:object>
```

# What to do about it?

## Obfuscatory representations

which better hides the intent from outsiders?

```
#>Latin-2-1 Rome-2-3
{objectType:nougat {
  {objectType:serialNumber {isA string}}
  {objectType:targets      {isA string_list}}
  {objectType:edible       {isA object}
    {objectType:tasty {isA bool}}
    {objectType:poison {isA bool}}
  }
  {objectType:comment      {isA string}}
  {objectType:cost         {isA dm}}
}
nougat:squirrel_3 {
  {serialNumber "1234-5678"}
  {targets (tooth_1 tooth_2) }
  {edible:reality {tasty false}{poison false}}
  {edible:gourmet {tasty true}}
  {comment "A funny string, this,
with an & (ampersand) in it."}
  {cost {dm_normal {mean 123.45}{stddev 6.78}}
}
```

not XML

```
<?xml version="1.0" ?>
<!DOCTYPE ROME SYSTEM "http://cello.hp1.hp.com/ssp/Rome/Rome2/Greek-1.0.dtd">
<Rome RomeVersion="2.2" DTDversion="1.0">

<object type="objectType" name="nougat">
  <object type="objectType" name="serialNumber">
    <object type="isA"><str>string</str></object>
  </object>
  <object type="objectType" name="targets">
    <object type="isA"><str>string_list</str></object>
  </object>
  <object type="objectType" name="edible">
    <object type="isA"><str>bool</str></object>
```

XML

```

  <object type="objectType" name="tasty">
    <object type="isA"><str>bool</str></object>
  </object>
  <object type="objectType" name="poison">
    <object type="isA"><str>bool</str></object>
  </object>
</object>
<object type="objectType" name="comment">
  <object type="isA"><str>comment</str></object>
</object>
<object type="objectType" name="cost">
  <object type="isA"><str>dm</str></object>
</object>
</object>

<object name="squirrel_3" type="nougat">
  <object type="serialNumber"><str>1234-5678</str></object>
  <object type="targets"><list>
    <name>tooth_1</name>
    <name>tooth_2</name>
  </list></object>
  <object type="edible" name="reality">
    <object type="tasty"><bool>true</bool></object>
    <object type="poison"><bool>>false</bool></object>
  </object>
  <object type="edible" name="gourmet">
    <object type="tasty"><bool>>false</bool></object>
  </object>
  <object type="comment"><str>A funny string, this,
with an & (ampersand) in it.</str></object>
  <object type="cost">
    <object type="mean"> <num>123.45</num></object>
    <object type="stddev"><num>6.78 </num></object>
  </object>
</object>

</Rome>
```

help save Middleware!

join the new

**ACM Campaign for Actively  
Complex Middleware (CACM)**

