



Editorial Contacts:

Lakshmi Kanchan, HP Labs
India
+91 11 690 6143
lakshmi_kanchan@hp.com

HP Labs India announces collaboration with IIT Madras

Chennai, February 28, 2002 -- HP Labs India and IIT Madras today announced a joint research and development lab aimed at developing technologies for emerging economies.

The Lab was dedicated with a traditional ribbon-cutting, talks and a technical symposium. Presenters at the symposium included researchers from HP Labs headquarters in Palo Alto, Calif., who discussed low-cost appliances and systems that can be used to capture and distribute images and other content.

"This collaboration is in keeping with our stated intention of forging strong ties with Indian research institutions," said Dr. Srinivasan Ramani, director of HP Labs India, which is headquartered in Banaglore. HP Labs is the company's central research organization.

"HP's vision of focusing R&D to the unique needs of emerging markets is completely aligned with what we have been pursuing for several years", says Dr. Ashok Jhunjunwala, director of the Tenet Project group at IIT Madras. "With our complementary strengths, I am confident we can make great progress."

HP Labs India is dedicated to generating usable, economically sustainable technology solutions for the country through understanding the relevant social, cultural, economic and technological drivers. The research conducted will also help HP's World-inclusion efforts – a business initiative with a social mission to bridge the digital divide and broaden access to social and economic opportunities in traditionally underserved markets.

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On Tuesday, HP Labs India sponsored a major technology symposium on "Innovations for Emerging Markets" Tuesday at the Indian Institute of Technology (IIT) in Bangalore. More than 500 people were expected to attend.

Last week, HP announced a three-year alliance with the government of Andhra Pradesh to form an e-inclusion community in the Kuppan constituency of Chittoor district. The Kuppan project is designed to create a variety of IT-enabled solutions aimed at economic development.

About Hewlett Packard India Software Operation

Hewlett Packard India Software Operations (HPISO), is a wholly owned subsidiary of HP and was established in 1989. HP-ISO provides leading edge software solutions for HP and its global customers. It employs approximately 1500 software professionals at its development facilities in Chennai and Bangalore. HP-ISO is a part of the E-Solutions Division (ESD) within the HP Solutions Organization of Hewlett Packard Company. ESD is responsible for custom and pre-integrated e-solutions and e-services in various industry domains, end-to-end management and security solutions, and Always-On mission critical application services by HP. It provides R&D, software engineering and integration services to external customers as well as internal HP product divisions. ESD is a global organization with regions in US, Europe, Japan, Australia and in India as ISO.

About HP

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